



2012 Member Investment Schedule

Chairman's Circle - \$10,000	
Up to 10 Chairman's Circle memberships available annually	
All benefits of Business, Investor, Premium, Executive, Corporate & Sustaining Partners	15,620
Full page ad in annual Relocation Guide or map	2200
1 participant in the Leadership McKinney program	800
Foursome in the Annual Golf Classic	780
Table for 8 at State of the Community with premium seating	450
Tickets for 8 at Annual Business Meeting with premium seating	375
Business related use of the Chamber conference room (based on availability)	300
2 additional tickets to Annual Awards Celebration with reserved seating (total of 4)	150
One registration to Collin County Day	150
Total Value	\$20,825
Sustaining Partner - \$5,500	
Up to 24 Sustaining Partner memberships available annually	
All benefits of Business, Investor, Premium, Executive, and Corporate Partners	7955
Half page ad in <i>McKinney</i> Magazine annually	1200
Logo advertising in monthly e-newsletter and weekly update	1300
Website banner advertising on the search page of the Chamber website (12 months)	2100
Photo/Business Description in Annual Relocation & Business Resource Guide	950
Company name printed on Chamber letterhead and Fax cover sheet	800
5 memberships in Young Professionals or Women's Alliance of McKinney	175
2 tickets to Annual Awards Celebration with reserved seating	150
4 tickets to the Business Education and New Teacher Recognition Breakfast with reserved seating	120
2 additional tickets to Annual Business Luncheon with reserved seating (total of 4)	70
Prominent listing on Sustaining Member page on Chamber website with business description and logo	600
Total Value	\$15,420
Corporate Partner - \$2,575	
Chamber staff concierge to serve as your personal account representative	
All benefits of Business, Investor, Premium, and Executive Partners & up to 10 contacts	4965
Website banner advertising on the search page of the Chamber website (6 months)	2100
Signage at all major chamber events including Golf Classic, Annual Meeting, State of the Community, Awards Banquet	250
Company name listing in monthly newsletter	225
Logo advertising in Annual Relocation & Business Resource Guide	195
2 Tickets to Annual Business Meeting with reserved seating	70
Invitation to Twelve @ 12 Business Leaders luncheon	75
Prominent listing with Corporate Partners on Chamber website	75
Total Value	\$7,955
Executive Partner - \$1,100	
All benefits of Business, Investor, and Premium Partners	3525
Website banner advertising on your primary category business listing page (12 months)	1440
1 additional category and contact listing in Relocation Guide & on website (total of 4 each)	250
Shaded listing in Relocation Guide	200
Premium website listing (12 months)	120
Presenting Partner for New Member Reception & Showcase	100
2 additional tickets to a Quarterly CEO Series Membership Luncheon of your choice (total of 4)	50
Total Value	\$5,685
Premium Partner - \$725	
All benefits of Business and Investor Partners	2285
Website banner advertising on your primary category business listing page (6 months)	720
1 additional category and contact listing in Relocation Guide & on website (total of 3 each)	250
Preferred placement at New Member Reception & Showcase	100
2 Tickets to a Quarterly CEO Series Membership Luncheon of your choice	50
Featured website listing (12 months)	120
Total Value	\$3,525
Investor Partner - \$545	
All benefits of Business Partner	1195
Member Mailing list	420
Additional category and contact listings in Relocation Guide & on website (total of 2 each)	250
Enhanced website listing in online directory (12 months)	360
Participation in New Resident Welcome Packet for one year	60
Eligible with 25 or fewer Full Time Employees	
Total Value	\$2,285
Business Partner - \$375	
Business listing in Relocation & Resource Guide and listing on Chamber website directory	200
Business referral services for members	150
Display table at Quarterly New Member Reception & Showcase	125
Monthly E-Newsletters subscription	120
Access to LINKS networking meeting and copy of monthly attendees	200
Ribbon cutting ceremony & listing on weekly update plus photo sent to local newspapers	175
Link to your company's website from the Chamber's on-line directory	100
Chamber Member logo for use in ads and on collateral material	50
Recognition as New Member in monthly newsletter and on Chamber website	75
Eligible with 10 or fewer Full Time Employees	
Total Value	\$1,195